



**The Food Service Manager's Guide to Creative
Cost Cutting and Cost Control: Over 2,001
Innovative and Simple Ways to Save Your Food
Service Operation ... by Reducing Expenses With
Companion CD-ROM**

Douglas Robert Brown

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This is one of the very few books written for existing operators in both the commercial and non-commercial sectors. You will find over 2,001 practical, insider techniques and tips that have been gleaned from successful operators from around the world and tested in real-life food service businesses. You can put this information in place today to reduce expenses and expand profits. Easy to read and understand, this step-by-step guide will take the mystery out of how to reduce costs in four critical areas: food, beverage, operations and labor. The companion CD-ROM is included with the print version of this book; however is not available for download with the electronic version. It may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com

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