



The Media in Western Europe: The Euromedia Handbook (SAGE Communications in Society series)

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Thoroughly updated and revised to take account of the changes that are transforming the media in Western Europe, this **Second Edition** of the authoritative handbook of the Euromedia Research Group provides an essential guide to media developments.

Clear and comprehensive, it covers: key facts about media use, access, finance and ownership; essential comparative statistics; the whole range of print, broadcast and electronic media; the historical development of broadcasting and the press; the context and structure within which the media operate; and national trends in mass media development.

The Media in Western Europe offers both a source of systematic information on the media, and detailed descr

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