



Gender and Technology in the Making

Cynthia Cockburn, Susan Ormrod

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This innovative book demonstrates the making of gender and technology as comparable social processes, one helping shape the other. The authors take as an example the microwave oven, a recent innovation in domestic technology that neatly encapsulates the technology//gender relation. In the microwave, masculine engineering encounters an age old woman's technology: cooking.

The authors show how the microwave begins as a state-of-the-art masculine technology, is translated in the retail trade into a `family' commodity, one of a range of domestic white goods, and eventually settles into the kitchen alongside other humble feminine appliances; unlike the old cooker, however, the microwave retains just a whiff of aftershave. The au

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