



CIW E-Commerce Designer Certification Bible

Chris Minnick, Margaret T. Minnick

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This is the very first work on the Certified Internet Webmaster E-Commerce exam, in our dependable Certification Bible format, to appeal to motivated test-takers as well as those responsible for implementing e-commerce on the job. CIW E-Commerce Designer Certification Bible closely follows Prosoft Training's curriculum and their objectives for the CIW E-Commerce exam. Throughout the chapters and exercises, the authors use a mock Web site, created to be used as a case-study for all phases of design and development. Topics include legal issues, marketing to the web, online promotion techniques, building a web site, attracting e-customers, supporting business-to-business activities, using online storefront packages, working with IIS, working with Site Server (Commerce Edition), customization, transaction security, and management. Covers: Exam 1D0 425

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