Evaluating Websites and Web Services: Interdisciplinary Perspectives on User Satisfaction (Advances in Web Technologies and Engineering (Awte) Book)

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The pervasiveness of the Internet has had a significant impact on global politics, economics, and culture. To create a truly effective product in such a saturated digital environment, developers must study what has come before and how they can utilize existing tools to even greater effect.

Evaluating Websites and Web Services: Interdisciplinary Perspectives on User Satisfaction explores some of the various approaches to the study and assessment of Internet technologies, providing scholars, researchers, developers, and professionals with critical knowledge and an interdisciplinary perspective on e-services in a variety of functional areas, from government and commerce to social media and education.

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