



## Fisher Investments on Consumer Discretionary

*Fisher Investments, Erik Renaud*

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This installment of the **Fisher Investments On** series is a comprehensive guide to the Consumer Discretionary industry—which includes companies such as auto manufacturers, homebuilders, sports equipment manufacturers, hotel developers and operators, cruise lines, retail websites, and department stores, to name just a few.

This reliable guide can help you in making top-down investment decisions specifically for the Consumer Discretionary sector. It shows how to determine better times to invest in Consumer Discretionary, which Consumer Discretionary industries and sub-industries are likelier to do best, and how individual stocks can benefit in various environments. The global Consumer Discretionary sector is complex, covering many sub-industries and countries with unique characteristics. Using the framework detailed in this book, you can learn to be better equipped to identify their differences, spot opportunities, and avoid major pitfalls.

Given the vast market landscape and diverse geographic operations, it is vital to maintain a global perspective when investing in the Consumer Discretionary sector. This invaluable resource provides the tools that can help you understand and analyze opportunities both in the United States and abroad within this diverse sector.

For more information, visit [www.consumerdiscretionary.fisherinvestments.com](http://www.consumerdiscretionary.fisherinvestments.com).

## About Fisher Investments Press

**Fisher Investments Press** brings the research, analysis, and market intelligence of Fisher Investments' research team, headed by CEO and *New York Times* bestselling author Ken Fisher, to all investors. The Press covers a range of investing and market-related topics for a wide audience—from novices to enthusiasts to professionals.



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