



China Images in the Life and Times of Henry Luce

Patricia Neils

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In the first book devoted exclusively to publisher Henry Luce and China, Patricia Neils provides a major reassessment of the Time Inc. mogul's views and his influence on American public opinion and foreign policy. Previous biographers and historians have depicted Luce as a fanatical anticommunist who used his pre-television media empire-the pages of *Time*, *Life*, and *Fortune*, radio broadcasts on *March of Time*, and Time Newsreels shown in theatres throughout the United States-to sway American opinion against Mao Tse Tung and Chinese communists in favor of the fascist regime of Chiang Kaishek. 1895-1925: Origins of China Images in the Life of Henry R. Luce; 1926-1936 Heroes and Bandits; 1937-1941: The Red Star and the Good Earth; 1942-1943: Our Honored Ally; 1944: The Stilwell Crisis; 1945-1946: The Vigil of a Nation; 1947-1948: Too Little, Too Late; 'Ghosts on the Roof' and Other Political Fairy Tales; 1950s: Leaning to One Side; Since 1965: The Trans-Pacific Dialogue; Bibliography; Index.

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