



Cosmetic Surgeon Marketing Motto: The Secret Recipe to Grow Referrals

Joseph Preston, Phillip Guye

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ATTENTION: Successful Cosmetic Surgeons And Plastic Surgeons...

- Focused on helping elite cosmetic surgeons and plastic surgeons attract more profitable patients in the \$12 billion cosmetic procedures market, *this new book reveals The Secret Recipe To Grow Referrals so you can Get More New Patients Faster* and **INCLUDES a \$10,000 Consultation Certificate which entitles each buyer of the hardcover book to eight (8) one hour one-on-one consultation telephone calls with Amazon #1 bestselling co-authors Joseph Preston and Phillip Guye.**
- Phillip Guye and Joseph Preston are co-founders of DoctorBookPublishing.com which provides their cosmetic surgeon, plastic surgeon, dentist, physician and hospital clients with the highest level of patient acquisition success currently available in the marketplace.
- "Referrals, also known as endorsed introductions, are like oxygen for any medical practice," said Phillip Guye, co-author of Cosmetic Surgeon Marketing Motto. "Increased competition for patients will leave many doctors no other option than to resort to bribes as a way to save their practices. Our methods offer a legal alternative by **psychologically influencing and persuading people to the point where they feel consciously compelled and even subconsciously obligated to tell other people about your practice**. It's like mind control and our system shows you step-by-step how to do it."
- This system reveals a technically legal, yet controversial **Patient Getting Strategy** so you can:
- Position yourself as **THE recognized Authority and Trusted Expert in your market so prospective patients believe every word you say** (Page 58);
- Increase consultations and patient surgeries (Page 106);
- Grow patient-to-patient referrals (Page 118);
- **Generate positive publicity to build your celebrity status in your market** (Page 123);
- Maximize referrals from other doctors and professionals with this super stealth marketing strategy (Page 95);
- Obtain hassle-free testimonials and positive reviews from your patients faster than ever before (Page 121).
- "Smart docs **embrace our subliminal marketing strategies to give them an immense edge over their competitors** so they can boost referrals and grow their practices," said Joseph Preston, co-author of Cosmetic Surgeon Marketing Motto.

- After you receive this hardcover book, schedule your first one hour one-on-one consultation telephone call at the DoctorBookPublishing.com website...**so you can Get More New Patients Faster.**

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